Abhinav Das

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+91 8788828746

Pune

# EDUCATION Bachelor of Technology (B.Tech), Computer science (2016 - 2020)

Sinhgad Institute Of Technology.

CGPA : 7.50/10

# XII (Senior Secondary), Science

Year of Completion: 2016

ICSE Board (The Bishop's Junior College)

Percentage : 82.00%

# X (Secondary)

Year of Completion: 2014

ICSE Board (The Bishop's School)

Percentage : 87.60%

# INTERNSHIPS Digital Marketing Intern

Pranjal Arts (Virtual)

Apr 2020 - Present

1. Ideation and execution of brand management and social media strategy.
2. Planning and implementation of digital sales.
3. Content creation, blogging and editin for the website.
4. SEO optimization of content across all platforms.

# Football Trainer

Pune Soccer Academy (Pune)

Sep 2019 - Present

Planning a comprehensive development program for young athletes aged between 6 and 13.

Scheduling and executing the same as per the designed program.

Training and conditioning as a whole.

# Quality Assurance Intern

Extentia Information Technology (Pune)

Jun 2019 - Aug 2019

Worked in the Quality Assurance Department.

Assisted the QA lead and project manager with on going projects and tasks associated with it.

Involved in completion of two app management projects from scratch to completion and launch.

# Digital Marketing And Sales

Calo-Box (Pune)

Aug 2018 - Jan 2019

Worked as content and sales head.

Involved in end to end sales of the product.

Was responsible for social media presence and content.

Gained in-depth B2B and B2C experience.

Client engagement and retention.

Brand expansion in the fitness industry.

Business Development And Digital Marketing.

Bayside Media Pvt Limited (Pune)

May 2018 - Nov 2018

Head hunted sales and marketing interns.

Was responsible for online growth and development of creatives.

Worked as a sales manager for a period of 2 months.

Gained experience as a Project Manager in the expansion of the company in the city of Indore.

POSITIONS OF

RESPONSIBILITY

Football Trainer at Pune Soccer Academy.

Quality Assurance Intern

Recruiter at Bayside Media Pvt Limited.

Brand Ambassador at Calo-Box/Sales Associate.

Project Manager in setting up SEAL Indore in 2018.

Sales Manager at Bayside Media Pvt Limited, Pune.

TRAININGS

# Leadership And Entrepreneurship

SEAL (Pune)

Mar 2018 - May 2018

I was trained in all the verticals of a business, namely Sales, Marketing, HR and business development. We were exposed to real life practical modules and also learnt how to carry out operations of a fully functioning business.

[D](https://docs.google.com/document/d/1ryt9_OkYOcCXMRB6Ex2Mt4bR3VAlK3IZZFRq3CGPD8Y/edit?usp=drivesdk)

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| --- | --- | --- |
| SKILLS | MS-Excel  Intermediate | Java  Intermediate |
|  | C Programming  Intermediate | English Proficiency (Spoken)  Advanced |
|  | English Proficiency (Written)  Advanced | Hindi Proficiency (Spoken)  Intermediate |
|  | Hindi Proficiency(Written)  Intermediate  Search Engine Optimization | Social Media Marketing  Intermediate |
|  | (SEO) Intermediate | MS-PowerPoint  Intermediate |
|  | Google AdWords  Intermediate | Digital Marketing  Intermediate |

WORK SAMPLES Other Portfolio Link:

[https://docs.google.com/document/d/1ryt9\_OkYOcCXMRB6Ex2Mt4bR3VAlK3IZZFRq3CGP](https://docs.google.com/document/d/1ryt9_OkYOcCXMRB6Ex2Mt4bR3VAlK3IZZFRq3CGPD8Y/edit?usp=drivesdk)

ADDITIONAL DETAILS

Being a state-level footballer, I'm no stranger to handling pressure. I strive to be the best at what I do. This experience in particular has helped me understand the true meaning of teamwork and how communication is always of paramount importance.

I'm also a freelance writer with a burning passion for sports. I've included one of my articles as a work sample for your reference.